

## Launch of Induction & Training Programme

The Induction & Training programme for First Batch of Medical Representatives was held at the premises of Ipca House, Kandivli, Mumbai from 2<sup>nd</sup> to 6<sup>th</sup> March '09. Four Medical Representatives, 3 from Nagpur (Mr. Purushottam Surjuse, Mr. Gaurav Puniya & Mr. Viraj Jaiswal) and 1 from Akola (Mr. Sanjay Mule) attended the program. The Medical Representatives were introduced to 3 New Products of Ipca TR namely **PRAK 20** (Herbomineral formulation for Liver Disorders) **AYAS** (Herbomineral that Boosts Strength & Stamina) and **KIDGROW** (Natural Appetizer).

The programme was inaugurated by Mr. Vaidya Balendu Prakash, alongwith Mr. M.D. Sharma, Mr. Viraj Save, Mr. Rajesh Malhotra, Mr. H.S. Suvarna, Mr. Ganesh Pai, Dr. Sanjoy Pal, Mr. Anand Kaushal and Mrs. Madhuvanti Pathak. Mr. Rajesh Malhotra, Sales Manager coordinated the entire programme.

The Training Programme was supported by Mr. Prakash Shanware, Mr. H.S. Suvarna, Mr. Anand Kaushal, Mr. Vaibhav Gawali, Mr. Lyndon D'Souza & Dr. Sanjoy Pal.



(L-R) Mr. Anand Kaushal, Mr. Rajesh Malhotra, Mr. Arun (back), Mr. M.D. Sharma (lighting the lamp), Vaidya Balendu Prakash



Vaidya Balendu Prakash addressing the group



Team



Mr. M.D. Sharma addressing the group

### Feel Proud

Ayurvedic Pharmacopeia Committee under the Department of Ayush, Ministry of Wealth & Family Welfare, Government of India, in a meeting held in Delhi on 27<sup>th</sup> March, 2009 decided to use expertise technical advice from Vaidya Balendu Prakash, Director, Ipca Traditional Remedies, for preparing standard operative procedures and standardization of Bhasmas.

Vaidji is pioneer of developing quality control, techniques and tools in the preparation of Bhasmas.

## Re-Orientation

The first Re-orientation Training Program (RTP) was held at the premises of Ipca Laboratories Ltd in Kandivali, Mumbai from March 26-29, '09. Eight ayurvedic doctors from different parts of the country participated under this program to understand the combination of the modern diagnostics with the Ayurvedic Treatment Protocol (AYTP) for the treatment of Migraine, Hepatitis, Urticaria, Rhinitis, Childhood Asthma. AYTP for the aforesaid diseases are derived from the clinical practice of Padmashri Vaidya Balendu Prakash.



Vaidya Balendu Prakash explaining ayurvedic concepts

RTP was inaugurated by Dr. Anil Pareek, President, Medical Affairs along with Dr. Mahesh Abhyankar, AGM, Medical Affairs, Mr. Nitin Chandurkar, AGM Clinical Research & Development, Mr. Anand Kaushal, Manager-Sales Trainee, Dr Arvind Gadekar, Assistant Manager, Dr. Suresh Sathe, Assistant Manager. The ayurvedic concept was taken by Vaidya Balendu Prakash & Dr. Sanjoy Kumar Pal, Sr. Scientific Manager coordinated the entire program.

Mr. Premchand Godha, Managing Director of Ipca Laboratories Ltd made a brief presence at the RTP to encourage the participants and to show the commitment towards his aim to promote evidence based Ayurvedic treatment for the benefit and systematic development of mankind.

The participants were taken to Padaav – Speciality Ayurvedic Treatment Centre to learn the system of documentation for their clinical practices.

Dr. Sanjoy Kumar Pal & Mr. Abhishek Patki, Sr. Graphic Designer thanked the faculty and participants for their cooperation.



Dr. Anil Pareek addressing the group



Mr. Premchand Godha & Vaidya Balendu Prakash with participants



Participants at Padaav - Speciality Ayurvedic Treatment Centre